



Christmas Lights Contest- 2017

Are you an MEA member who has decorated their home or business for the holiday season? Submit one (1) photo to highlight your decorative efforts for the chance to win up to \$200 off your next MEA electricity bill! See complete rules and entry form below.

Contest Categories & Prizes (Exterior or interior, lighted decorations)

Business Décor

- 1st place - \$200 MEA Gift Certificate
- 2nd place - \$100 MEA Gift Certificate
- 3rd place - \$50 MEA Gift Certificate

Residential Décor

- 1st place - \$200 MEA Gift Certificate
- 2nd place - \$100 MEA Gift Certificate
- 3rd place - \$50 MEA Gift Certificate

Who can enter the MEA Christmas Lights Contest?

All entrants must meet the following criteria:

- Must be an active MEA member whose primary residence and/or business is in MEA's service territory.
- Must be from decorations in the current (2017) year.
- Entrants cannot be a 2016 winner.

How to enter?

- Entrants may submit up to one (1) photo per category, no video entries will be accepted.
- Members with both a residence and business within MEA's service territory may submit one (1) entry for each category.
- Entries may be submitted any of the following ways:
 - Send your photo via a Facebook message to the MEA Facebook Page (/matanuska.electric)
 - Submit photo(s) to Kierre Childers, contact information on entry form, any of the following ways:
 - Drop off or mail a hard copy of your photo to any of our MEA offices.
 - Email an electronic copy of your photo.
 - Share your photo through a cloud sharing network such as Dropbox or Google Drive.
- All entries must be received by Sunday, December 10. Mailed entries must be post-marked by December 8, 2017.
- MEA will confirm receipt once we have received your entry. If you do not hear from us within three days, please contact MEA.
- MEA reserves the right to disqualify any content deemed inappropriate.

How will the winner be determined?

- MEA will upload all submissions to our Facebook Page - Matanuska Electric Association on Wednesday, December 13, where members and page visitors can vote for their favorite submission.
- Only likes acquired to photos on our Facebook Page will be counted towards the contest.
- The entry with the most likes by Monday, December 18 at noon will be deemed the winner.
- In the event of a tie the contest will continue until Monday, December 18, 2pm.
- If there is still a tie at 2pm on December 18, a panel of MEA judges will determine the winner.
- The entry with the second-most likes will be deemed the second place finisher, and so on.



ME A Christmas Lights Contest Entry Form

All decisions made by ME A regarding the ME A Christmas Lights Contest are final.

If you are entering both the residential and business category, only one form is necessary.

Category Entering (circle one): Business Category Residential Category Both

First Name: _____

Last Name: _____

Business Name (if applicable): _____

ME A Account Number(s): _____

Phone Number: _____

Address: _____

Email Address: _____

Please briefly describe your photo(s):

Entrant Consent:

I, (print name) _____ confirm submitted content is my own. I understand said content becomes the property of ME A upon submission to the ME A Lights Contest 2017. This also includes any content acquired or created by ME A throughout the duration of the competition, included, but not limited to: photos, advertisements, videos and other items related to ME A Lights Contest. In signing below, I authorize ME A to use this content.

Entrant Signature: _____

If not sending via a Facebook message, please send your completed application form and photo(s) to Kierre Childers, Community and Member Relations Coordinator any of the following ways:

- Drop off or mail a hard copy to any of our ME A offices.
- Email an electronic copy of your photo.
- Share your photo through a cloud sharing network such as Dropbox or Google Drive.

kierre.childers@mea.coop

907.761.9323

PO Box 2929

Palmer, AK 99645

Mailed entries should be post-marked by Friday, December 8, 2017.

Once received, this application form and additional content becomes the property of ME A.